

March 2013



# After the Finish Line®

A 501 (c) 3 funding non-profit for rescued Thoroughbred ex-racehorses<sup>SM</sup>

Dear Friends,

“The greatest victory for a Thoroughbred is not winning a race, but winning the race to live long past their days on the racetrack.”

Sponsorship, Auction Donations and Volunteer Opportunities

After the Finish Line is an all-volunteer 501 (c) 3 funding non-profit dedicated to the welfare of Thoroughbred horses that can no longer race or breed. ATFL funds Thoroughbred rescue organizations that save, rehabilitate, re-train and adopt horses into loving homes. Last year ATFL awarded a total of 65 grants, emergency funds and special event funding supporting rescue organizations in 17 states and helping over 300 horses.

After the Finish Line is planning 7 fundraisers and awareness events this year to raise money to help ex-racehorses transition off the track and into a second career. We need over 200 silent and live auction items for our fundraisers below marked with an asterisk (\*). It's never too early to contact us about donations. Sponsorship opportunities are available and volunteers are welcome.

After the Finish Line's fundraisers and awareness events for 2013:

## Del Mar, CA

\*A Tribute to the Majesty of Thoroughbreds Dinner & Auctions, Del Mar Hilton ~ August 1  
A Fiesta for the Horses Restaurant Party and Charity of the Month at En Fuego ~ August 21

## Greater Los Angeles, CA

\*International Hunter Derby Dinner & Silent Auction, LA Equestrian Center ~ May 26

## Orange County, CA

Race for the Rescues, Road Running Race ~ November 10

## Lexington, Virginia

\*Thoroughbred Celebration Horse Shows for Off Track Thoroughbreds ~ March, June & October

If you are interested in sponsoring, donating an auction item(s), volunteering at our fundraisers or want additional information, contact Dawn at (858) 945-1371 or dawn@afterthefinishline.org.

Sincerely,

*Dawn Mellen*

Dawn Mellen, President/Founder  
After the Finish Line

10153 Riverside Drive, Suite 397 Toluca Lake, CA 91602

[www.afterthefinishline.org](http://www.afterthefinishline.org)